



NEWS RELEASE

Wisconsin Department of Natural Resources
101 S Webster, P.O. Box 7921, Madison, WI 53707
Phone: (608) 266-6790 TDD: (608) 267-6897
www.dnr.state.wi.us www.wisconsin.gov

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CONTACT: Tom Eggert, DNR business sector specialist, (608) 267-2761
Christopher Campbell, MEGTEC Systems, (920) 336-5715

SUBJECT: MEGTEC Systems signs Green Tier contract with DNR

MADISON, Wis. – [MEGTEC Systems, Inc.](http://www.megtec.com) of De Pere, an equipment manufacturer for the printing industry, signed an environmental contract with the Wisconsin Department of Natural Resources today under the state's new Green Tier program. The contract outlines actions the company will take to continue achieving superior environmental performance.

Green Tier is a new program for environmentally responsible businesses in Wisconsin. Under its contract, MEGTEC Systems will work with its supply chain on environmentally preferred products and practices, and encourage businesses in the company's supply chain to develop their own Environmental Management Systems. The company also will minimize its creation of hazardous waste, with the goal of becoming a conditionally exempt small quantity generator, and share environmental improvement results with others.

"Wisconsin is green and growing because companies like MEGTEC Systems are making superior environmental performance part of their business plan," says DNR Secretary Scott Hassett. "Unifying business and environmental goals helps companies compete globally while creating jobs, keeping our communities strong and maintaining our quality of life."

Green Tier is the first program of its kind in the nation. Qualified businesses and associations make legal commitments to superior environmental performance through contracts and charters negotiated with the DNR. In exchange, these businesses are given incentives to achieve their environmental goals. Green Tier makes it easier for good environmental actors to perform even better, allowing the DNR to focus its resources on facilities that need to meet environmental requirements.

"Green Tier and Wisconsin's environmental excellence programs recognize our efforts to treat the environment with respect," says Chris Campbell, EHS manager at MEGTEC Systems. "We fundamentally believe Green Tier helps make Wisconsin a good home for our company."

MEGTEC is participating in the Green Tier program at the Tier 2 level. Tier 1 is designed for companies that are beginning to create the systems needed to maintain and exceed environmental

standards. Tier 2 is designed for companies that have a longer history of demonstrated superior environmental performance, have an effective Environmental Management System in place and are committed to bringing about improved environmental performance in their industry, region or supply chain.

Benefits for Green Tier participants include specific flexibilities outlined in statute or individual contracts and charters, a single point-of-contact at DNR to aid communications, and use of the Green Tier logo for marketing. The DNR will recognize participants for superior environmental performance with a numbered certificate. The Green Tier program also offers limited deferred civil enforcement. Companies conducting inspections and reporting violations as discovered will not be fined for their actions provided that corrective actions are undertaken within an agreed upon time.

In addition to MEGTEC Systems, state officials and business representatives welcomed several other companies into the Green Tier program today at stops during bus tours involving participating facilities. One charter was signed with the Environmental Compliance Corporation for Development and Economic Vitality, Inc., an organization representing residential developers affiliated with the Wisconsin Builders Association. Another charter was signed with the scrap metal recycling industry's Cooperative Compliance Program, Inc. Two Tier 1 participants were celebrated: American Transmission Company (ATC), headquartered in Waukesha; and Holsum Dairies, LLC of Hilbert.

The bus tour was part of a statewide event highlighting Green Tier which was jointly sponsored by the University of Wisconsin-Madison La Follette School of Public Affairs in cooperation with the Baldwin Wisconsin Idea Project, Wood Communications Group and Wisconsin Environmental Initiative (WEI) and the Department of Natural Resources.

For more information about Green Tier, visit the DNR web site at dnr.wi.gov
At the top of the page select the A to Z button, click on "G" and select "Green Tier."

Note to Editors: *Photos from the signing events will be posted on the above site by Tuesday afternoon.*